



# Publications Update

**Erin Grady**

**2012 Subcommittee on Materials  
Plenary Session  
August 5, 2012**

# Thank You from the Publications Team!



# 32<sup>nd</sup> Edition

- 5-Volume **Hard Copy** Version (Now Available)
- **PDF** Version of Individual Specifications (Now Available)
- **CD-ROM** (Available late August)
- **Subscription** Compilations from IHS, TechStreet, and/or Knovel (Available late August)

# Over the past year...

- We met our revenue budget this year; *Materials spec sales made up 13% of our totals pubs sales*
- In general, total print sales equaled *88% of total sales*
- All but one of our current print titles have an available PDF counterpart for purchase (*9% of total publications sales*)
- We released 3 new web-based publications since February 2011 (*3% of total publications sales*)
- *90%* of our customers still *prefer print* to digital

# Three years in review...

	HM-28	HM-29	HM-30	HM-31
HM Sales as % of Pub Sales	24%	21%	22%	13%
# of paper copies sold	1,076	950	976	827
# of CDs sold	494	461	432	447
# of Ind specs sold	397	486	1,095	1,216

# 33<sup>rd</sup> Edition Production Schedule

2012

- August** SOM meeting Aug 5–10 revisions to standards for HM-33
- September** All revised files uploaded to the Library by September 15. Files for new standards should be provided to AASHTO by September 15.
- October** SOM ballot issued by October 10. Conversion to MS Word 2010
- November** Conversion continues. TS may issue reconfirmation ballots.
- December** Finish conversion by Dec 15.

# 33<sup>rd</sup> Edition Production Schedule *(cont'd)*

2013

**January** Ballot (listing) of changes reviewed and approved by SOM; AASHTO staff preps files

**February** TS Chairs revise and upload files to Library  
(important deadline)

**March** Editors proofread/revise files, compare to ballot changes, insert global changes, revise figures/equations, compile queries, and update index/front matter.

# 33<sup>rd</sup> Edition Production Schedule *(cont'd)*

- April** TS Chairs respond to queries; editors revise files and format standards.
- May** Contract editors download the final files and create PDFs **To AASHTO no later than May 15 (preferably sooner).**
- June** Book goes to press. Create the CD-ROM from the PDFs of individual standards and complete the linking.
- July** HM-33 books delivered. Files uploaded to SOM Library for start of HM-34.



# Refresher?

<http://materials.training.transportation.org/>

# Looking Ahead

- We will be converting library from MS Word 2003 to MS Word 2010
- We will continue to work with the tech chairs in using the library, to make milestone deadlines
- We will be completing a bookstore enhancement that will allow us to sell some of our titles in formats for hand-held devices (i.e., iBooks and Kindle), and
- We will begin to convert the individual specifications to this format

# Questions?

Feel free to e-mail me at  
[egrady@aaashto.org](mailto:egrady@aaashto.org)